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PRESS RELEASE

FOR IMMEDIATE RELEASE

The Glens Falls Police Department will be participating in the statewide Pedestrian Safety Enforcement Mobilization running from June 14-27 of 2019. Pedestrian Safety is an important traffic safety issue and public health concern for New York State. Everyone becomes a pedestrian at some point in their travels. Approximately 300 pedestrians are killed and 15,000 injured by motor vehicles each year on the state's roadways and more than 3,000 pedestrians are admitted to the hospital annually. Injuries to pedestrians are among the top 10 leading causes of injury-related hospital admissions and death for almost all age groups in New York State.

Both drivers and pedestrians need to know and follow the rules of the road to assure pedestrian safety. It is a shared responsibility and both can be subjected to fines for not obeying vehicle and traffic laws. The majority of pedestrian-motor vehicle crashes involve driver error, including distraction, failure to yield, and speeding. Pedestrians are responsible for following vehicle and traffic laws as well. One out of four crashes with a pedestrian involve pedestrian error or inattention.

In an effort to raise pedestrian safety awareness statewide, the "**See! Be Seen!**" educational campaign was created by the NYS Department of Health and Governor's Traffic Safety Committee to provide safety tips for both pedestrians and drivers. A toolkit of resources including posters, tip cards, educational tools and video PSAs focusing on pedestrian and driver behaviors can be found at Governor Cuomo's Pedestrian Safety website www.ny.gov/programs/pedestrian-safety-action-plan.

The Glens Falls Police Department intends to issue warnings and distribute education materials to drivers and pedestrians during the first week of the campaign (June 14-20), followed by a week of enforcement with ticketing (June 21-27).

